



Rita Jokiranta's art often explores the dynamic between image, event and interpretation. The viewer's interpretation has always been an essential aspect of her work. Even though she tries to avoid stories in her work, there is always a certain narrative in it. Yet we all tell it in our own way and she challenges us to reflect and find new interpretations. In the videos, otherness and unexpected circumstances are reflected against earlier experiences, and they become merged. Reality and dreams (or nightmares) begin to blend. The unrest of the external world creeps into the video sequences, anxiously colouring what we see with other meanings. Memory transforms the interpretation of what we have seen and experienced, uncertainties may become truths. Ordinary things and familiar details are juxtaposed with other things, such as media images; and emotions and facts can perhaps no longer be distinguished from each other.

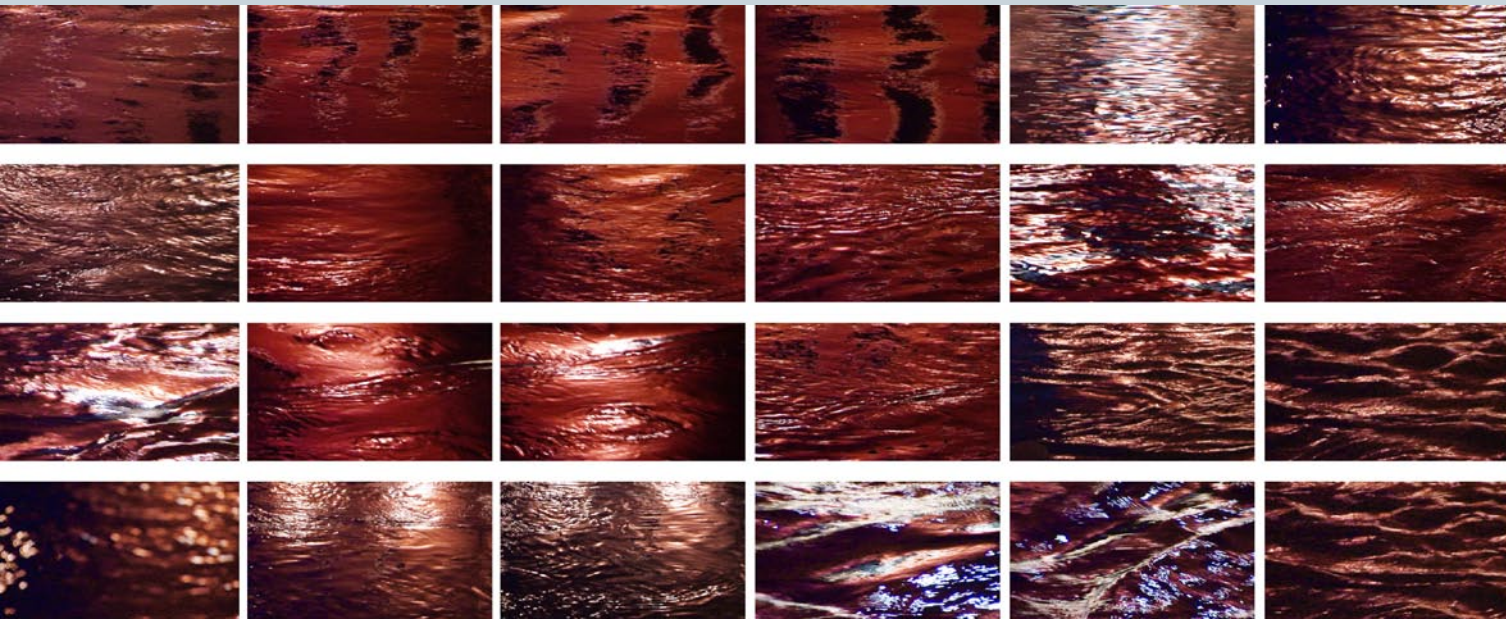
Selected Video Works 2005-2010

## Water Sketches

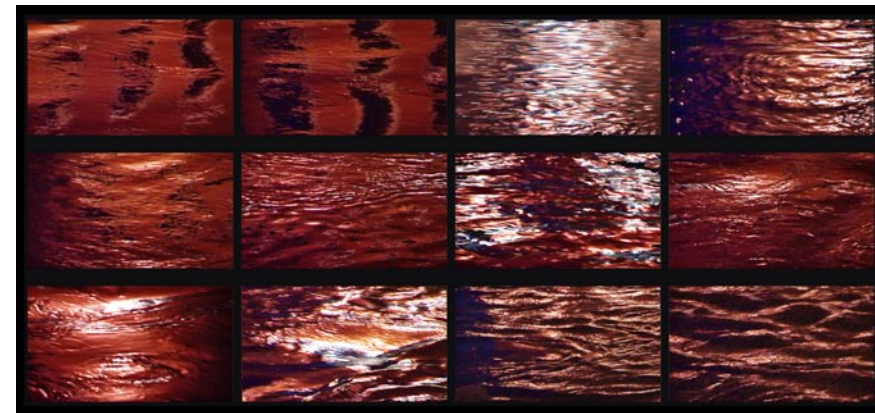


Water Sketches, 2005/2008. | Video 4:3/16:9, dv/pal, 7'54, silent, loop.



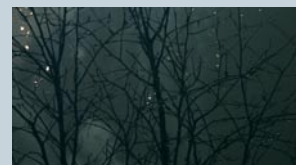
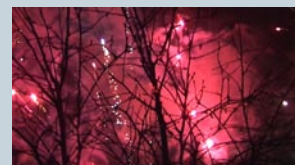
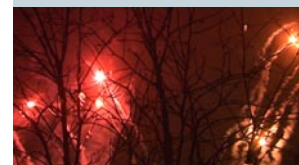
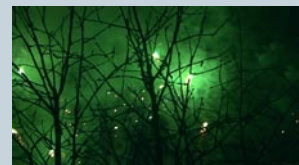
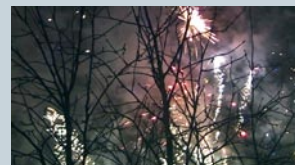
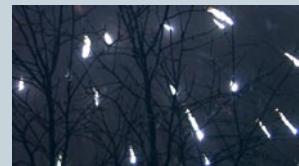
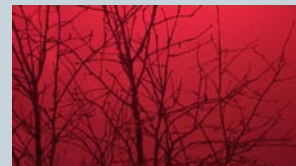
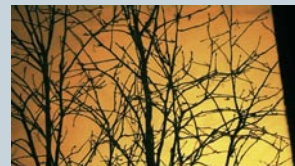
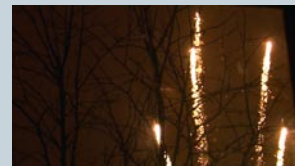
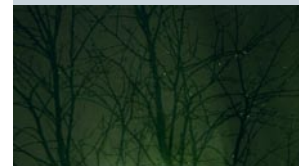


## Red Matter



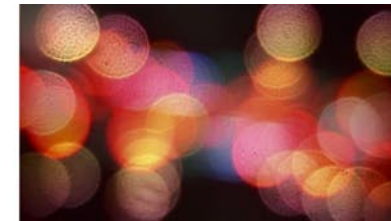
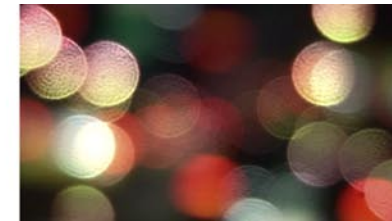
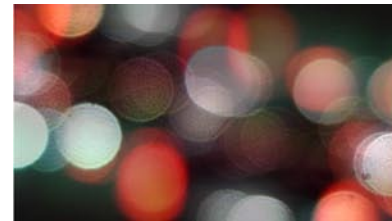
Red Matter, 2006. Video 16:9, dv/pal, 4'54, silent, loop.

# Fighting the Evil





## Time Floats/Leaving New York City



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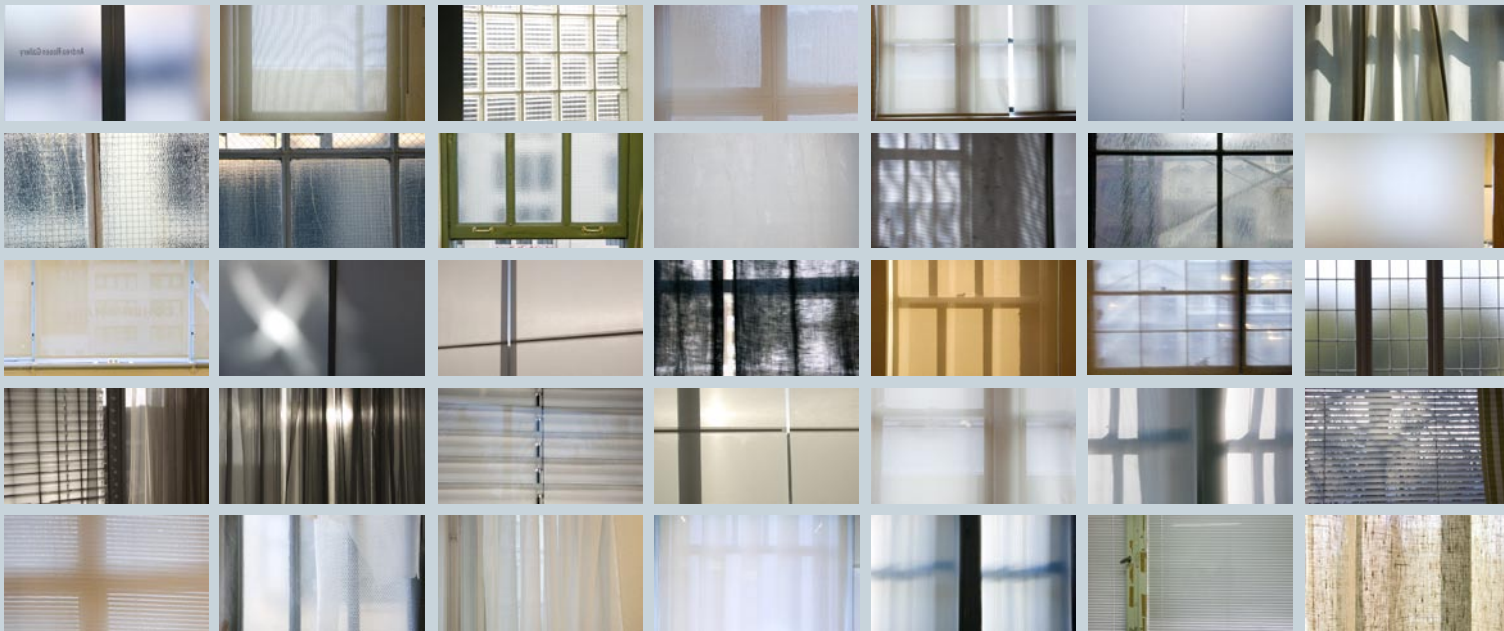
Time Floats (Leaving New York City), 2007, video 16:9, dv/pal, 7'57, loop.

# Chasing Yesterday

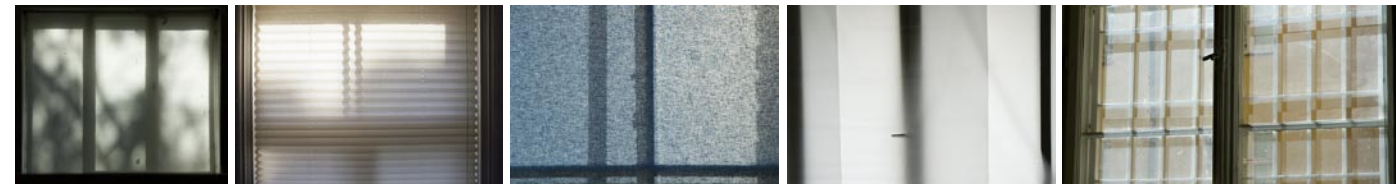


Chasing Yesterday, 2007, video 16:9, dv/pal, 3'24, loop





# Power of Seeing

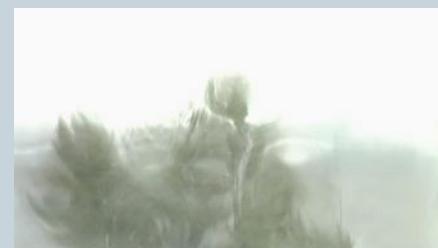
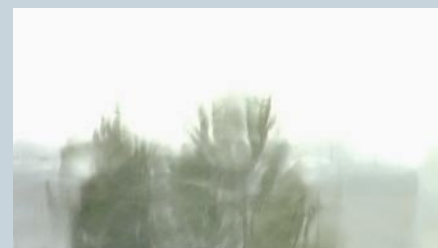
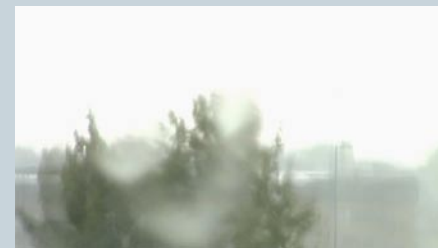
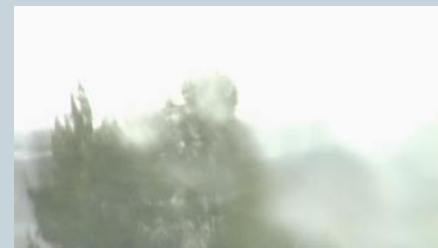
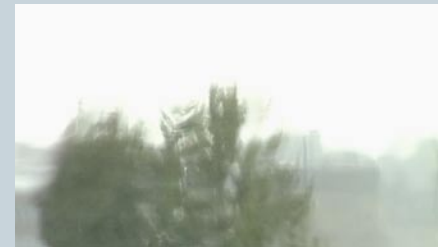


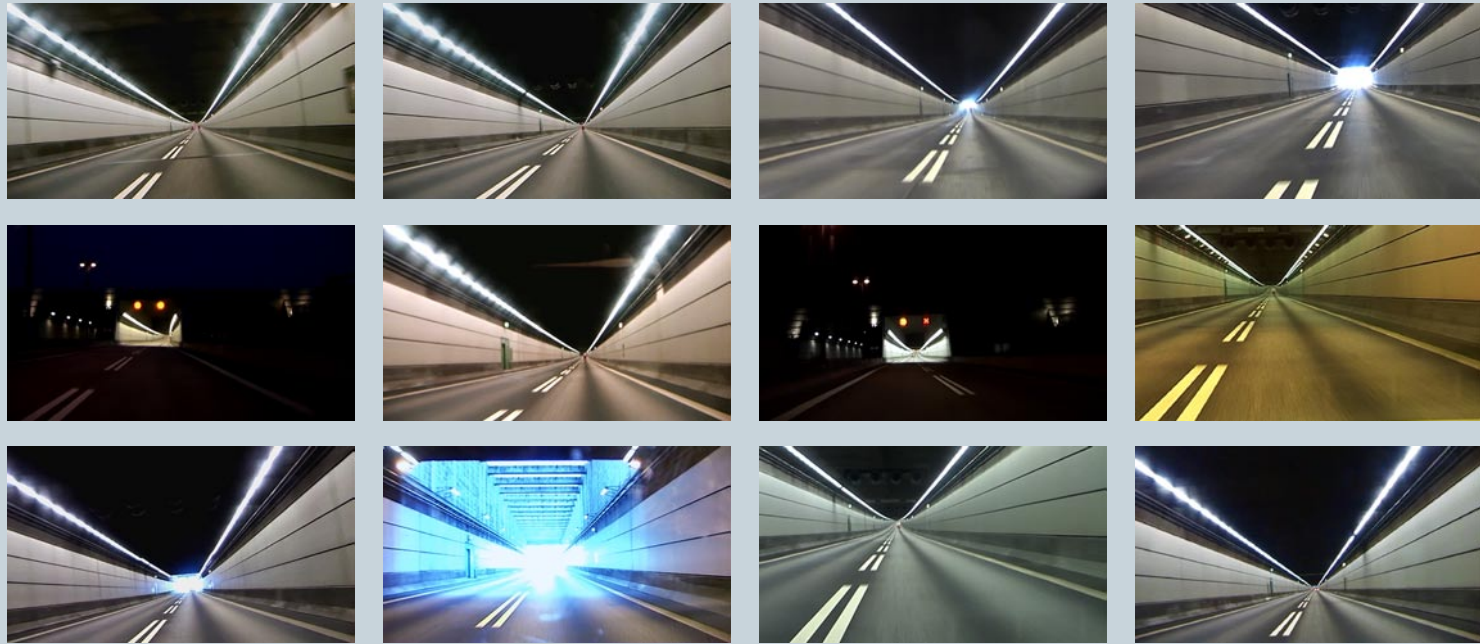
Power of Seeing, 2007 | video 16:9, dv/pal, approx. 17', loop

# All My Tears



All My Tears, 2008 video 16:9, dv/pal, 2'13, loop





## Each Time, Trying to Escape



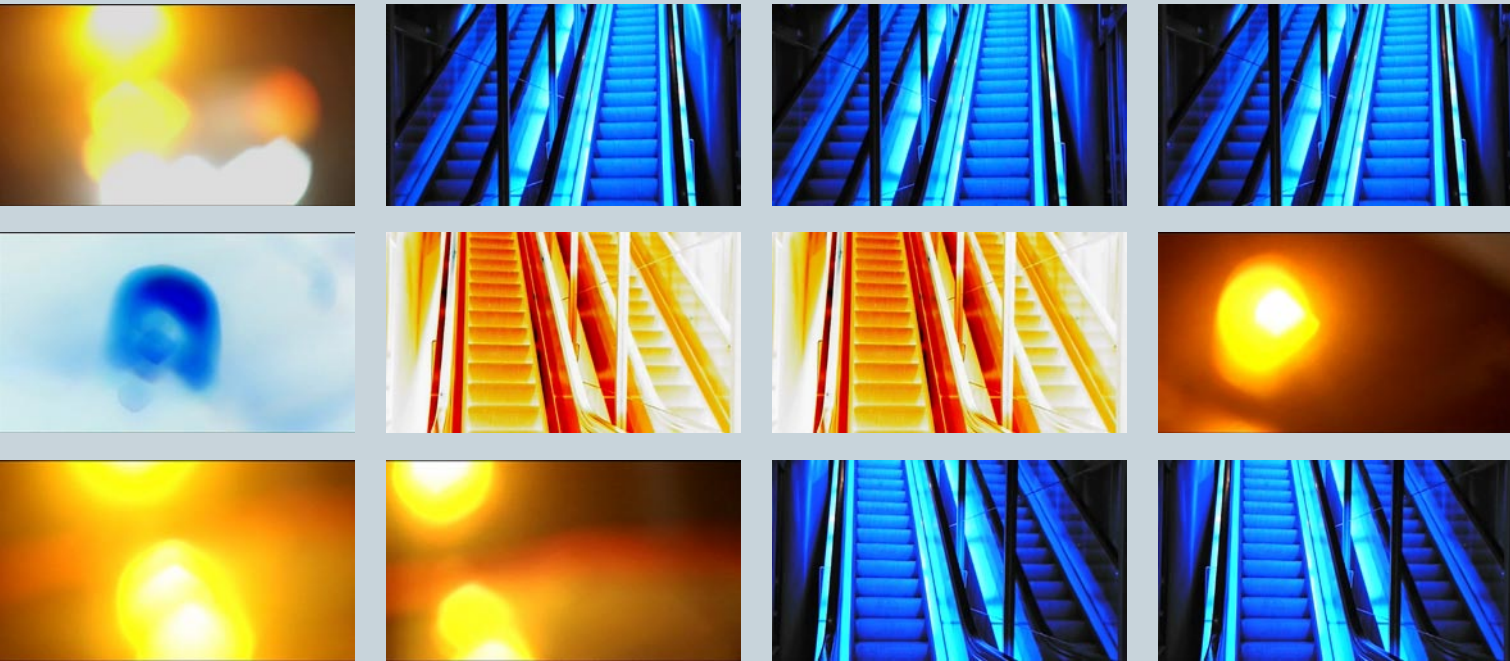
Each Time, Trying to Escape, 2008 video 16:9, dv/pal, 14'56, loop

# Just Another Afternoon



Just Another Afternoon, 2009 | video 16:9, dv/pal, 1'41, loop



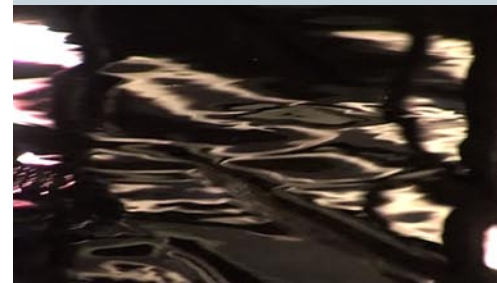
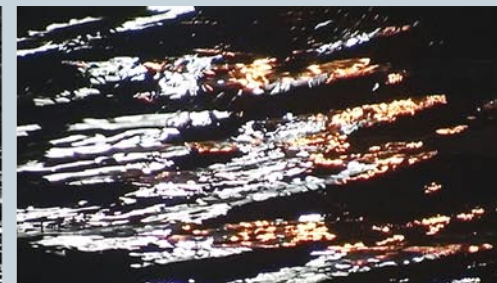


## Watch Your Step



Watch Your Step, 2009 | video 16:9, dv/pal, 3'44, loop

## Venetian Wallpapers





## Just Another Evening

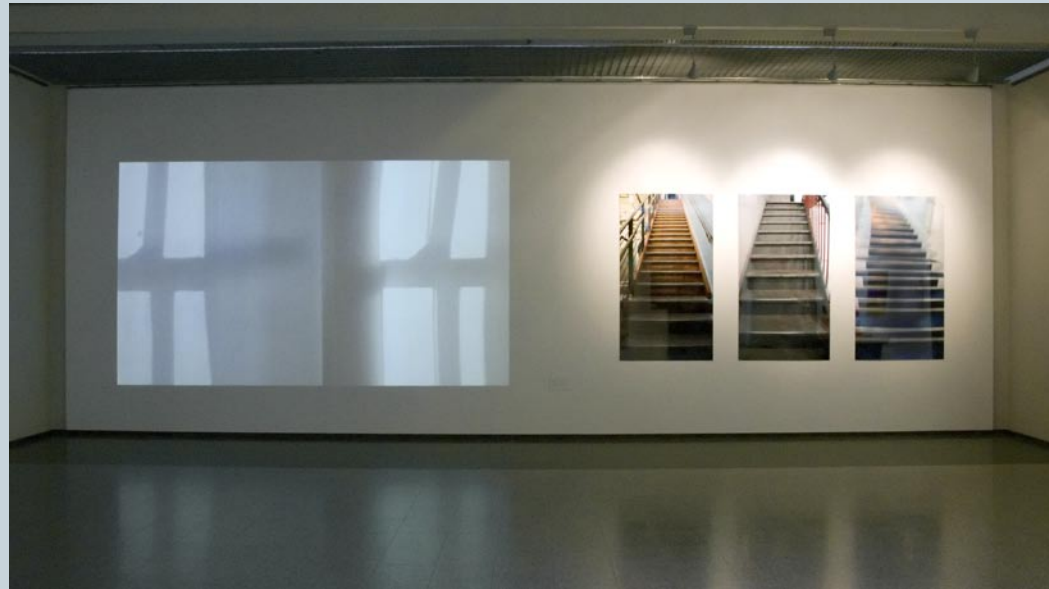


## In the Sky



In the Sky, 2010 | video 16:9, dv/pal, 12'42, loop



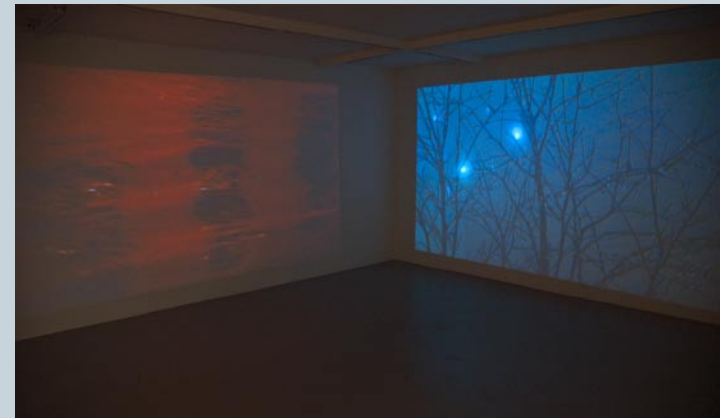
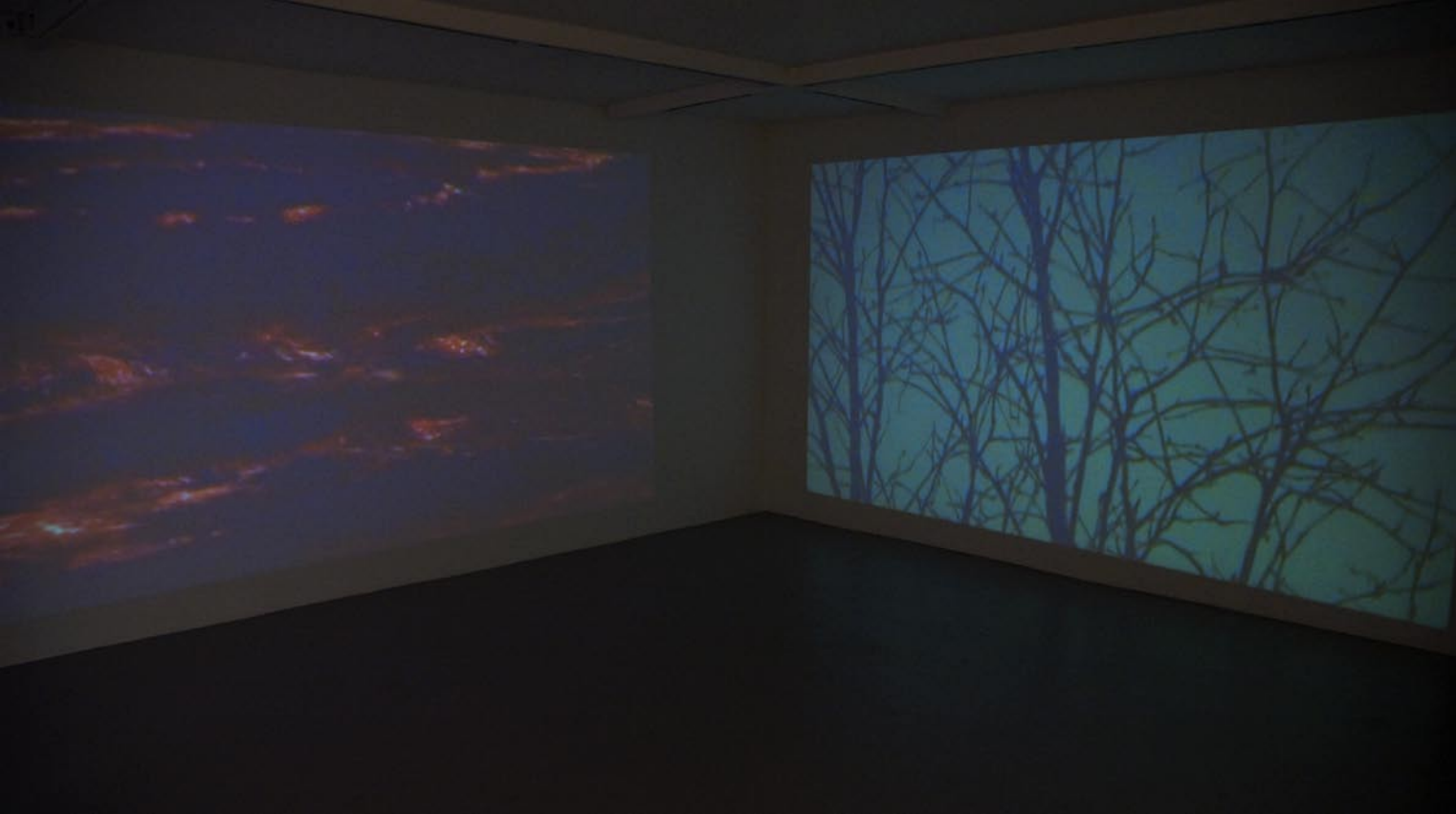


Installation view, Åland Art Museum, 2007.

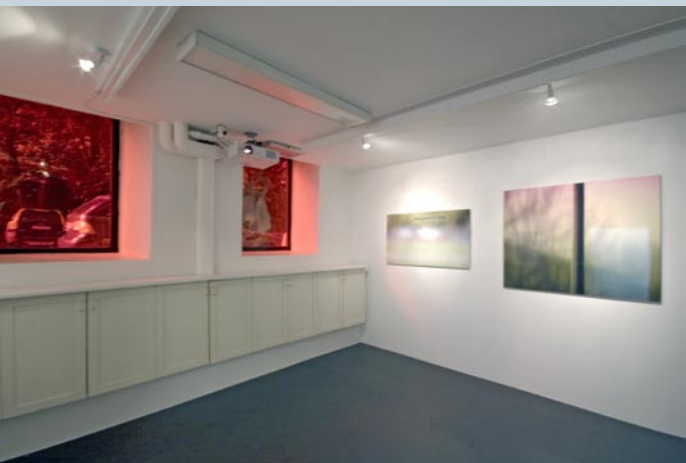


Videoinstallation in Forum Box, Helsinki, 2007.





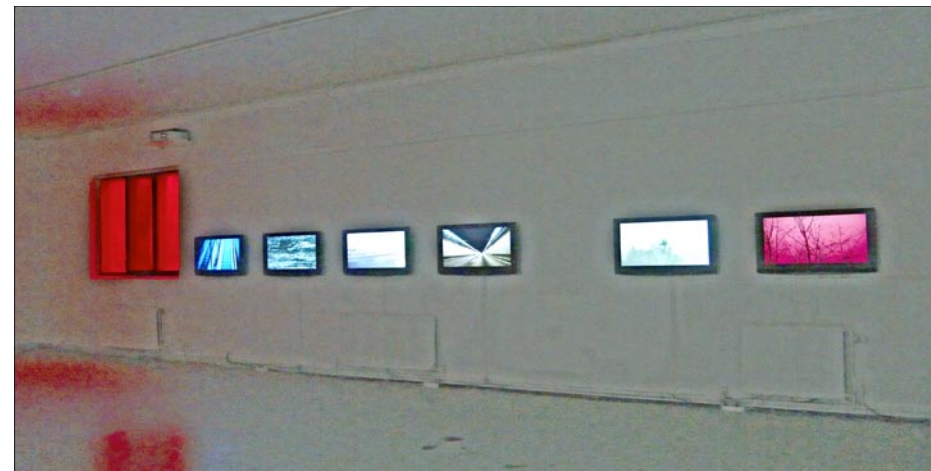
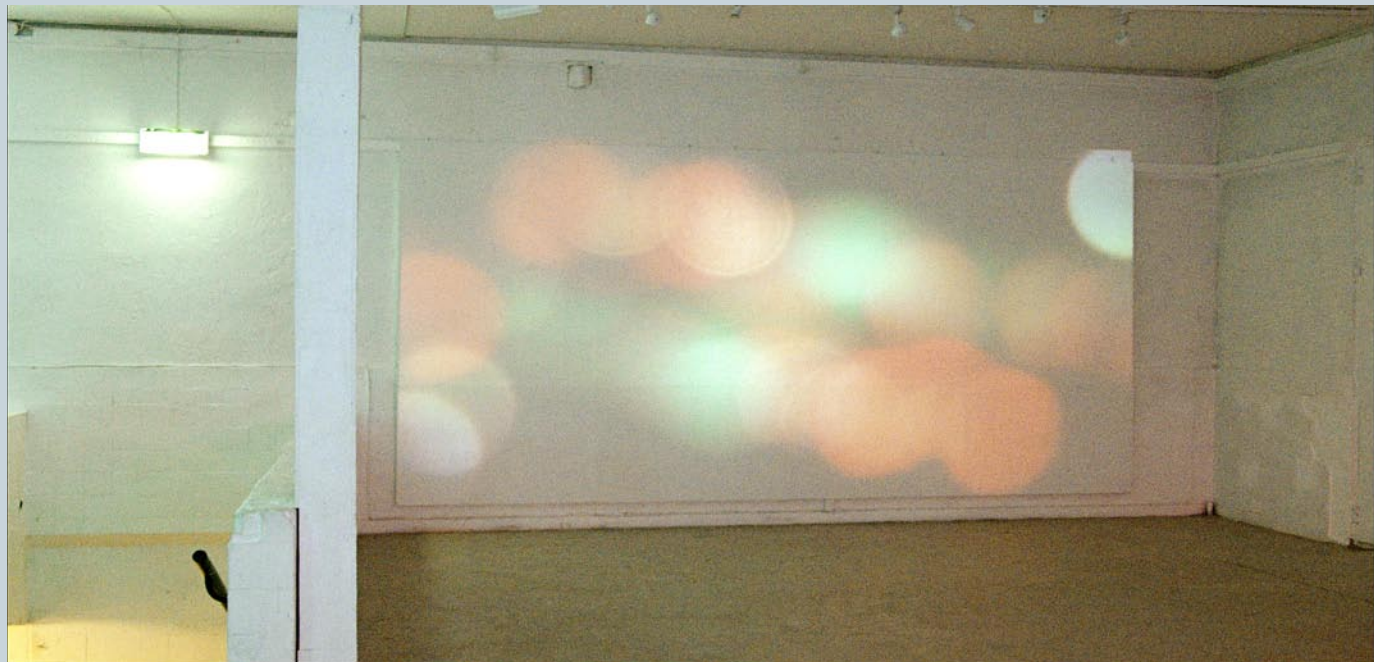
Installation view, Galleri Thomassen, Gothenburg, Sweden 2008.



Installation view, Galleri Thomassen, Gothenburg, Sweden 2008.



Installation view, Hippolyte Studio, Helsinki, Finland 2008.



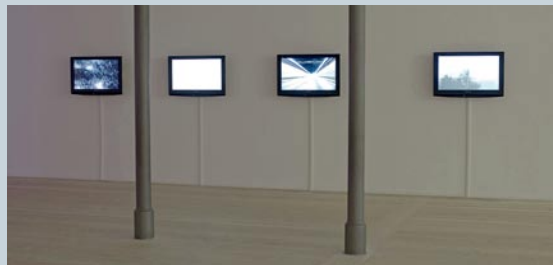
Installation view, Galleri Kakelhallen, Mariehamn, Åland 2009.



Echoes of Light – Nanna Hänninen, Sandra Kantanen, Ea Vasko, Rita Jokiranta | Installation view of Jokiranta's video works | Valokuvakeskus Nykyaika, TR1, Tampere, Finland 2010



Echoes of Light – Nanna Hänninen, Sandra Kantanen, Ea Vasko, Rita Jokiranta | Installation view of Jokiranta's video works | Valokuvakeskus Nykyaika, TR1, Tampere, Finland 2010



Installation view | Cosmos, KunstCentret Silkeborg Bad, Silkeborg, Denmark 2010



Installation view | FixC+, Norrtälje konsthall, Norrtälje, Sweden 2010





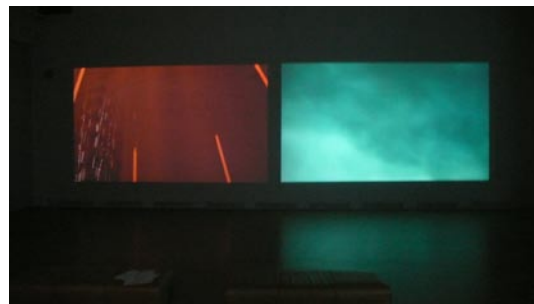
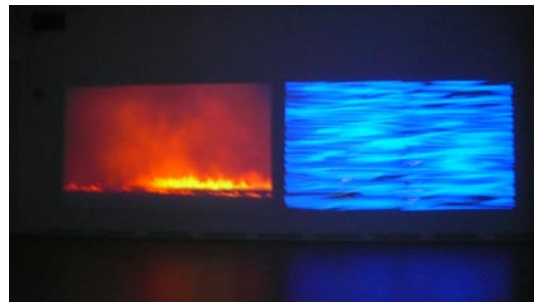
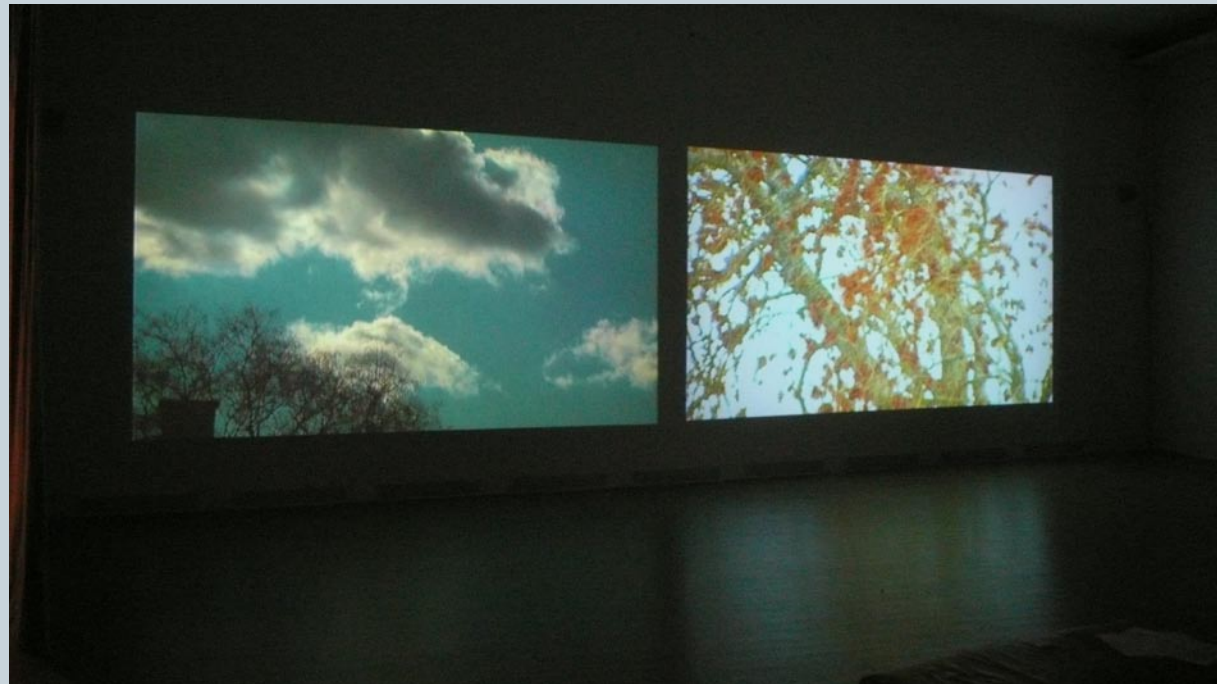
Installation view | PREface, Suomesta Gallery, Berlin, Germany 2010





Installation view | PREface, Suomesta Gallery, Berlin, Germany 2010





Installation view | After Vertigo – Tracing Real, Konsthallen, Kulturens Hus, Luleå, Sweden, 2010



